

Edmonton
**MCA Member Meeting – Economic Update & Successfully
Adapting to Unwanted Change**
January 17, 2018

PROGRAM

- 3:00 PM Registration
- 3:30 PM Speaker- Robert Roach-Director of Insight- ATB
- 4:30 PM Marking Services Canada Ltd. presentation

AGENDA

ECONOMIC UPDATE

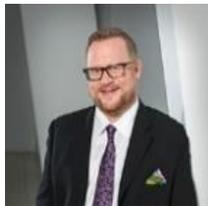
After two years of recession, Alberta's economy appears to be rounding a corner. Yet challenges lie in the way of a full recovery. So, what does the rebuild of Alberta's economy look like under these conditions? How long might a full recovery take? Join Rob Roach as he explores the trends that are shaping Alberta's economy in the months and years ahead.

SUCCESSFULLY ADAPTING TO UNWANTED CHANGE

From small disappointments to heartbreaking tragedies, unwanted change blindsides us and leaves us wondering what to do next. It might be a technological breakthrough that leaves your business in its dust; it might be a heart attack that nearly kills you. Whatever form it takes, unwanted change requires us to adapt to a harsher environment. Like the spiders sent into space by NASA that found ways to spin their webs without the aid of gravity, we must find ways to overcome the pitfalls that life places in our path. Rob will explore a selection of adaptive traits that can help us not only survive, but thrive, when unwanted change comes our way.

SPEAKER

Robert Roach- Director of Insight



As a Director of Insight with ATB Financials' Economics and Research team, Rob examines the economic and social forces that affect Albertans' quality of life. He communicates his thoughts and findings to share ways in which we can all make Alberta an even better place to live.

Brought to you by MCA Edmonton Young Executive group and Marking Services Canada Ltd.

